

Message Text

UNCLASSIFIED

PAGE 01 OTTAWA 00251 222223Z

64

ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 COME-00 L-02 CIAE-00 INR-07

NSAE-00 RSC-01 PA-02 PRS-01 USIA-15 /048 W

----- 129903

R 222201Z JAN 75

FM AMEMBASSY OTTAWA

TO SECSTATE WASHDC 5467

INFO ALL CONSULATES GENERAL IN CANADA BY POUCH

UNCLAS OTTAWA 0251

E.O. 11652: N/A

TAGS: ETEL, CA

SUBJECT: CABLE TV: SUBSTITUTION OF LOCAL COMMERCIALS

REF: OTTAWA 0250

1. TORONTO GLOBE AND MAIL FOR JANUARY 22 ROPERS THAT,
IN WAKE OF COURT RULING UPHOLDING CANADIAN RADIO-
TELEVISION COMMISSION POWER TO ORDER DELETION US
COMMERCIALS ON CABLE SYSTEMS, TORONTO TV STATION
CFTO IS "EAGER" TO START SELLING SUBSTITUTE COMMERCIALS
FOR RELAY ON ROGERS CABLE AND THUS COMMENCE
REPATRIATION LOCAL ADVERTISING REVENUES LOST TO
BUFFALO STATIONS.

2. CLIPPING BEING SENT TO EB/TT/TD (BLACK).
PORTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: LITIGATION, TELEVISION BROADCASTING, CABLE TELEVISION
Control Number: n/a
Copy: SINGLE
Draft Date: 22 JAN 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975OTTAWA00251
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750025-0036
From: OTTAWA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750130/aaaabaie.tel
Line Count: 44
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 OTTAWA 0250
Review Action: RELEASED, APPROVED
Review Authority: KelleyW0
Review Comment: n/a
Review Content Flags:
Review Date: 07 APR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <07 APR 2003 by RuthemTJ>; APPROVED <18 FEB 2004 by KelleyW0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
05 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: CABLE TV: SUBSTITUTION OF LOCAL COMMERCIALS
TAGS: ETEL, CA, CFTO
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006